ORDER

Orders	Order / Rev:	A2612955			
	Alt Order #:	27023269	_		
	Product Desc:	American Values Firs	_	KSN	
	Estimate:	3147	_	Wichita KS KSNW	
	Flight Dates:	07/28/20 - 08/04/20	Primary AE:	Katz Los Angeles	
	Original Date / Rev:	07/31/20 / 07/31/20	Sales Office:	K-LA	
	Order Type:	REG	Sales Region:	Nat	
Agency	Name:	Target Enterprises			
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	
		15260 Ventura Boulevard	Billing Cycle:	EOM	
		Sherman Oaks, CA 91403	Agency Commission:	15%	
Advertiser	Name:	POL/American Values First PAC	Order Brand:		
	Demographic:	A50+	New Business Thru:		
	Product Codes:	PL6	- Advertiser External ID:		
	Revenue Code 1:	AGY	Agency External ID:	IN4746	
	Revenue Code 2:	POL	Unit Code:	General	
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	40	\$16,180.00	\$13,753.00

P5

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	40	\$16,180.00	\$13,753.00	181.50
Totals	40	\$16,180,00	\$13,753,00	181.50

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	38%	\$16,180.00
Market	100%	\$42.578.95

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	62%	\$26,398.95

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1	Multi	07/28/20	07/31/20		CM	7-8am	- TWTF	:30	4	\$350.00 P3	2.50 NM	4	\$1,400.00

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Order / Rev: A2612955 Advertiser: POL/American Values First PAC Alt Order #: 27023269 Product Desc: American Values Firs Wichita KS KSNW

Flight Dates: 07/28/20 - 08/04/20 Estimate: 3147

l = Ch	Ct = =t	Food	lavontam. Cad	_	Dunale	Ctout/Find	Eiros Dove		C	.4.	Data Dri	Dan Tuna	Onete	A
Ln Ch	Start	End	Inventory Cod Today Show 7-8		ыеак	Start/End	Time Days	5 L	en Spo	ภร	Rate Pii	Rtg Type	Spois	Amount
Channels	: KSN(C,KSNG,KSN	IL,KSNW Today Show 7-8	Bam										
COMMEN TODAY S		PLY TO SUE	B LINES A THRU	IA										
	Date 7/20	End Date	Weekdays - TWTF	Spots	s/Week 4	Rate	Rating							
Week: 07/27 2 Multi		08/02/20 0 08/04/20	Today Show 7-8	am	CM 4	\$350.00 7-8am	2.50 MT		:30	2	\$350.00 P3	2.50 NM	2	\$700.00
Channels	: KSN0	C,KSNG,KSN	IL,KSNW Today Show 7-8	Ram										
COMMEN TODAY S	-	PLY TO SUE	B LINES A THRU											
Start Week: 08/03	<u>Date</u> 3/20	End Date 08/09/20	Weekdays MΓ	Spots	s/Week 2	Rate \$350.00	Rating 2.50							
3 Multi	07/28/2		Today Show 8-9 IL,KSNW	am	СМ	8-9am	- TWTF		:30	4	\$270.00 P3	2.40 NM	4	\$1,080.00
COMMEN TODAY S		PLY TO SUE	Today Show 8-9 B LINES A THRU											
	Date	End Date 08/02/20	Weekdays - TWTF	Spots	s/Week 4	Rate \$270.00	Rating 2.40							
4 Multi	08/03/2	0 08/04/20	Today Show 8-9	am	CM	8-9am	МГ		:30	2	\$270.00 P3	2.40 NM	2	\$540.00
Channels	: KSN(C,KSNG,KSN	IL,KSNW Today Show 8-9	9am										
COMMEN TODAY S		PLY TO SUE	B LINES A THRU	IA										
Start Week: 08/03	<u>Date</u> 3/20	End Date 08/09/20	Weekdays MT	Spots	s/Week 2	Rate \$270.00	Rating 2.40							
		0 07/31/20 C,KSNG,KSN	IL,KSNW [·]		СМ	430-5pm	- TWTF		:30	4	\$280.00 P3	4.60 NM	2	\$560.00
COMMEN JEOPARI		PLY TO SUE	M-F 430-5p B LINES A THRU	IA										
	Date	End Date	Weekdays - TWTF	Spots	s/Week	Rate	Rating							
Week: 07/27 Spot Ch D	7/20 Date Ra	08/02/20 nge <u>D</u> e	escription		4 Star	\$280.00 t/End Time	4.60	Wee	kdays	Len	gth Rate	Rtg Type		
3 Multi 0 Crea		0-08/02/20 M	-F 430-5p		430-	5pm		- TW	ΓhF	٠.	:30 (\$280.00)	4.60 <i>NM</i>		
		0-08/02/20 M	-F 430-5p		430-	5pm		- TW	ГhF		:30 (\$280.00)	4.60 <i>NM</i>		
Crea											^			
		0 08/03/20 C,KSNG,KSN			СМ	430-5pm	M		:30	1	\$280.00 P3	4.60 NM	0	\$0.00
JEOPARI	DY		B LINES A THRU											
Start Week: 08/03	<u>Date</u> 3/20	End Date 08/09/20	<u>Weekdays</u> M	Spots	s/Week 1	Rate \$280.00	Rating 4.60							
	Date Ra		escription			t/End Time		Wee	kdays	Len		Rtg Type		
T Multi C		0-08/09/20 M	-r 430-əp		430-	-5pm		IVI			:30 (\$280.00)	4.60 INIVI		
		0 07/31/20 C,KSNG,KSN	,		СМ	5-530pm	- ТWГF		:30	4	\$350.00 P3	5.10 NM	4	\$1,400.00
COMMEN KSN NEV			KSN News at F B LINES A THRU											
Start Week: 07/2	<u>Date</u>	End Date 08/02/20	Weekdays - TWTF	Spots	s/Week 4	Rate \$350.00	Rating 5.10							
8 Multi	08/03/2	0 08/03/20	KSN News at Fi	ve	CM	5-530pm	M		:30	1	\$350.00 P3	5.10 NM	1	\$350.00
COMMEN	NTS AP		NL,KSNVV KSN News at F B LINES A THRU											
KSN NEV	VS @ 5 Date	P End Date	Weekdays	Snots	s/Week	Rate	Rating							
Week: 08/03		08/09/20	M	Орок	1	\$350.00	5.10							

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Order / Rev: A2612955 Advertiser: POL/American Values First PAC

Alt Order #: 27023269 Product Desc: American Values Firs Wichita KS KSNW

Flight Dates: 07/28/20 - 08/04/20 Estimate: 3147

_Ln Ch Start End Inventory Code B	<u>rea</u> k	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	M	6-630p	- TWГF	:30	4	\$450.00 P3	6.00 NM	4	\$1,800.00
COMMENTS APPLY TO SUB LINES A THRU A KSN NEWS @ 6P									
Start Date End Date Weekdays Spots/V		Rate	Rating						
**************************************	4 M	\$450.00 6-630p	6.00 M	:30	1	\$450.00 P3	6.00 NM	1	\$450.00
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Six COMMENTS APPLY TO SUB LINES A THRU A		·				·			·
KSN NEWS @ 6P Start Date End Date Weekdays Spots/V	Nook	Rate	Rating						
Week: 08/03/20 08/09/20 M	1	\$450.00	6.00						
Channels : KSNC,KSNG,KSNL,KSNW M-F 630-7p	M	630-7pm	- TWГF	:30	4	\$600.00 P3	8.40 NM	4	\$2,400.00
COMMENTS APPLY TO SUB LINES A THRU A WHEEL OF FORTUNE									
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 07/27/20 08/02/20 -TWTF	Veek 4	Rate \$600.00	Rating 8.40						
12 Multi 08/03/20 08/03/20 M-F 630-7p C	M	630-7pm	M	:30	1	\$600.00 P3	8.40 NM	1	\$600.00
Channels : KSNC,KSNG,KSNL,KSNW M-F 630-7p									
COMMENTS APPLY TO SUB LINES A THRU A WHEEL OF FORTUNE									
Start Date End Date Weekdays Spots/V Week: 08/03/20 08/09/20 M	Veek 1	Rate \$600.00	Rating 8.40						
13 Multi 07/28/20 07/31/20 LN M-F C		10-10:35pm	- TWTF	:30	4	\$600.00 P3	3.50 NM	4	\$2,400.00
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fr	ri								
COMMENTS APPLY TO SUB LINES A THRU A KSN News									
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 07/27/20 08/02/20 -TWTF	Veek 4	Rate \$600.00	Rating 3.50						
14 Multi 08/03/20 08/03/20 LN M-F C		10-10:35pm	M	:30	1	\$600.00 P3	3.50 NM	1	\$600.00
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fr	ri								
COMMENTS APPLY TO SUB LINES A THRU A KSN News									
Start Date End Date Weekdays Spots/V Week: 08/03/20 08/09/20 M	Veek 1	Rate \$600.00	Rating 3.50						
15 Multi 08/01/20 08/01/20 Sat KSN News at Six C	M .	6-630pm	S-	:30	1	\$260.00 P3	4.00 NM	1	\$260.00
Channels : KSNC,KSNG,KSNL,KSNW Sat KSN News at Six									
COMMENTS APPLY TO SUB LINES A THRU A KSN NEWS @ 6PSA									
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 07/27/20 08/02/20S-	Veek 1	Rate \$260.00	Rating 4.00						
16 Multi 08/02/20 08/02/20 Today Show Su C Channels : KSNC,KSNG,KSNL,KSNW	М	Today Show		:30	1	\$150.00 P3	2.20 NM	1	\$150.00
Today Show Su COMMENTS APPLY TO SUB LINES A THRU A SUNDAY TODAY									
Start Date End Date Weekdays Spots/V Week: 07/27/20 08/02/20 S	Veek 1	<u>Rate</u> \$150.00	Rating 2.20						
17 Multi 08/02/20 08/02/20 Sun KSN News at Five C Channels : KSNC,KSNG,KSNL,KSNW Sun KSN News at Five	M		ews atS	:30	1	\$200.00 P3	4.40 NM	1	\$200.00
COMMENTS APPLY TO SUB LINES A THRU A KSN NEWS @ 5P SU									
Start Date End Date Weekdays Spots/V Week: 07/27/20 08/02/20 S	Veek 1	Rate \$200.00	Rating 4.40						

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Totals

\$16,180.00

40

Order / Rev: A2612955 Advertiser: POL/American Values First PAC

Alt Order #: 27023269 Product Desc: American Values Firs Wichita KS KSNW

Flight Dates: 07/28/20 - 08/04/20 Estimate: 3147

Ln Ch Start E	End Inventory Code	e Break	Start/End	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
18 Multi 08/01/20 0		CM	KSN News	at 10 SS-	:30	1	\$450.00 P3	3.50 NM	1	\$450.00
Channels : KSNC,KS										
	KSN News at 10) Sat								
Start Date En	nd Date Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20 08	3/02/20S-	1	\$450.00	3.50						
N19 Multi 08/02/20 0	08/02/20 LN Su	CM	KSN News	at 10 SS	:30	1	\$600.00 P3	7.00 NM	1	\$600.00
Channels: KSNC,KS	SNG,KSNL,KSNW									
	KSN News at 10) Sun								
Start Date En	nd Date Weekdays	Spots/Week	Rate	Rating						
Week: 07/27/20 08	3/02/20S	1	\$600.00	7.00						
N20 Multi 08/03/20 0	08/03/20 KSN Today 2	CM	6-7am	M	:30	1	\$240.00 P3	6.80 NM	1	\$240.00
Channels: KSNC,KS	SNG,KSNL,KSNW									
,	KSN Today 2									
Start Date En	nd Date Weekdays	Spots/Week	Rate	Rating						
Week: 08/03/20 08	3/09/20 M	1	\$240.00	6.80						



125 West 55th St New York, NY 10019 Contract # 27023269 Changes as of: 7/30/2020 at 12:13 PM Version: Highlighting Makegood 1 Status: Accepted

Agency: TARGET Advertiser: American Values First ENTERPRISES

15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403

Product: American Values First **Office:** LOS ANGELES **Total Spots:** 40

Station: KSNW

Market: Wichita

Agency Order #: Service: Nielsen Total CPP: \$89.15

Buyer: DEDE JEFFERY Primary Demo: Adults 55+ Total GRP: 181.5

Salesperson: DEVON SCOTT Assistant: CAROLINA DELGADO Traffic #: A2612955

323-966-5063

Separation:

323-966-5049

									7/28 - 8/3	Total	Total		
#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/28	8/3		Spots	\$	CPP*	GRP*
MSD 5	Tu-F 4:30p-5p		JEOPARDY	\$280.00			4 - 2	0		2	\$560.00	\$60.87	9.2
MSD 6	M 4:30p-5p		JEOPARDY	\$280.00	4.6	30	0	1 • 0		0	\$0.00	\$60.87	0.0
MGD 19	Su 10p-10:30p		KSN NEWS @ 10P	\$600.00	7.0	30	1	0		1	\$600.00	\$85.71	7.0
MGD 20	M-F 6a-7a		KANSAS TODAY	\$240.00	6.8	30	0	1		1	\$240.00	\$35.29	6.8

TOTALS: 31 9 40 \$16,180.00 \$89.15 181.5

	Makegood Comments										
Date/Time	Action	Added by	Comment								
07/30/20 5:36 PM		CAROLINA DELGADO	Approved								
07/30/20 12:13 PM		CAROLINA DELGADO	Sent via email 7/30								

Con Type: POLITICAL/VOTE

Total \$: \$16,180.00